

**Mohammad Al-Arfaj**


Art Director | Branding & Motion Specialist  
Riyadh, Saudi Arabia

Saudi national | From Abha | Born in 1986


[mo.alarfaj@gmail.com](mailto:mo.alarfaj@gmail.com)

[+966569880321](tel:+966569880321)

 [moalarfaj.pro](https://moalarfaj.pro)

 [moalarfaj.pro](https://moalarfaj.pro)

 [moalarfaj](https://moalarfaj.pro)

 [mohammad-alarfaj-14725682](https://mohammad-alarfaj-14725682)

---

**EXPERIANCES:**

2018 – Present

**Senior Motion Designer**

Global Brand Management  
SABIC HQ – Riyadh  
[sabic.com](https://sabic.com)

2017

**Creative Manager**

(UI/UX) Leader  
DAAL Ventures - Al Khobar  
[daal.ventures](https://daal.ventures)

2014

**Motion Graphics Designer**

King Khalid University - Portal Videos  
IT Department of KKU - Abha  
[kku.edu.sa](https://kku.edu.sa)

At SABIC, I manage graphic and motion design, review work for brand consistency, and coordinate with service providers. Key projects include:

- STM-25: Led branding for SABIC's major technical event, managing 230+ design tasks.
- Video Toolkit (2022): Built 38 motion graphic templates to streamline production.
- Brand Tip Videos (2021): Produced 14 videos, handling scripts, audio, design, and publishing.
- Digital Brand Guidelines: Converted a 77-page PDF into a web platform (started in 2018, pending integration).

---

**EDUCATION:****Professional Courses ( 2013 )**

- MCITP
  - CCNA
  - CCNP
  - 3D Modeling & Animation
- Vista Software Solutions, Kochi, India

**Bachelor of Computer Science ( 2012 )**

King Khalid University, Abha, Saudi Arabia

---

**SKILLS:**

- **Management:** Project Management, Team Leadership.
- **Branding:** Logo, Visual Elements, Templates, Guidelines, Review.
- **Graphic Design:** Illustrator, Photoshop, InDesign, XD.
- **Motion Design:** After Effects, Cinema 4D.
- **Video Production:** Premiere Pro, DaVinci Resolve, Final Cut Pro.
- **Web Development:** HTML, CSS, JavaScript.
- **Languages:** Arabic, English.